**Action Plan Requirements**  
  
Every group must have each of the following as part of your action plan.  
  
Identify the purpose and focus of each before starting it.

|  |  |
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| **Student who will do this** | **Task** |
|  | 1. **Letter** to the Editor |
|  | 1. **Letter** to an elected official, government employee, or other influential person or group |
|  | 1. **Facebook** Page, blog, and/or website (Google sites are easy to make) |
|  | 1. **Flyer**, poster, petition, or public meeting |
|  | 1. “**Elevator talk**”---1-minute spoken summary of your problem, policy, and targeted policymaking body   OR 1-minute PodCast, radio ad, or YouTube video, or **animation** (xtranormal.com or goanimate.com) |

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